

**R.p Order#** 6814167    **Ver#** 1    **Mod#** 0    **Status** Partially Confirmed **Traffic Order#** 767208    **Printed:** 05/09/2012 2:15 PM    1 of 3  
**EC'd** No    **Last Received:** 05/09/2012 11:47 AM  
**Showing Buylines:** All Lines

<b>Station</b> WUPW-TV TOLEDO, OH.	<b>Agency</b> ( ) MEDIA AD VENTURES	<b>Rep Firm</b>
<b>Advertiser</b> ( ) US CHAMBER OF CMRC	8136 OLD KEENE MILL ROAD, S#A-300	<b>Sales Office</b> ( ) PHILADELPHIA
<b>Product</b> US CHAMBER	SPRINGFIELD, VA 22152	<b>Salesperson</b> ( ) ANJIE BRADY
<b>Estimate#</b> 436	<b>Agency C/P1/P2/E</b> 106/120/436	
<b>Buyer</b> Scott Kahn	<b>Flight Dates</b> 05/14/2012 - 05/20/2012	<b>Salesperson Phone#</b> 215-567-6005
<b>Phone#</b>	<b>Hiatus Weeks</b>	<b>Salesperson FAX#</b> 215-567-5938
<b>Fax#</b>		

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

LN 7 - 1x 5/16 AM IDOL runs 8-10p

---STATION ORDER COMMENTS---

LN 7 - 1x 5/16 AM IDOL runs 8-10p

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	M	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	W	8P-930P	IDOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	

<b>Station</b>	WUPW-TV TOLEDO, OH.				<b>Agency</b>	( ) MEDIA AD VENTURES			<b>Rep Firm</b>			
<b>Advertiser</b>	( ) .US CHAMBER OF CMRC					8136 OLD KEENE MILL ROAD, S#A-300			<b>Sales Office</b> ( ) PHILADELPHIA			
<b>Product</b>	US CHAMBER					SPRINGFIELD, VA 22152			<b>Salesperson</b> ( ) ANJIE BRADY			
<b>Estimate#</b>	436				<b>Agency C/P1/P2/E</b>	106/120/436			<b>Salesperson Phone#</b> 215-567-6005			
<b>Buyer</b>	Scott Kahn				<b>Flight Dates</b>	05/14/2012 - 05/20/2012			<b>Salesperson FAX#</b> 215-567-5938			
<b>Phone#</b>					<b>Hiatus Weeks</b>							
<b>Fax#</b>												
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	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P-7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	
	15	SU	9A-10A	FOX NEWS SUNDAY	:30	\$15.00	05/20-05/20	1	1	1	\$15.00	

---REPORT TOTALS---

Report Totals: 45 / \$5,470.00

---SALES MONTHLY TOTALS---

May 12: 45 / \$5,470.00

Sales Totals: 45 / \$5,470.00

Station Totals: 45 / \$5,470.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$91,167	CATV	0%	WNGT	0%	WNWO	4%	WTOL	49%	WTVG	41%
		WUPW	6%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6814167 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 767208  
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3 of 3

Last Received: 05/09/2012 11:47 AM

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Product US CHAMBER  
Estimate# 436  
Buyer Scott Kahn  
Phone#  
Fax#

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SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 106/120/436  
Flight Dates 05/14/2012 - 05/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Rep Order# 6814167 Ver# 1 Status New  
EC'd No

Traffic Order# 767208

Printed: 05/09/2012 12:36 PM  
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1 of 2

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--- CONTRACT COMMENT ---

SC~\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 5,470.00  
PLS CONFIRM ASAP  
THANKS, ANGELA

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